

29 May 2018

To: All Retailers – UK (including Channel Isles)

SUNDAY MIRROR/SUNDAY PEOPLE COVER PRICE INCREASES

On **Sunday June 3, 2018** the Sunday Mirror and Sunday People will increase cover price by 10p to
£1.60.

As a result of this price increase, newsagents profit on each copy sold moves to 33.6p, a pro-rata adjustment in terms of margin.

Newsagent's support is much valued here at Reach and we thank you in advance for the continued co-operation that UK Newsagents give to all of our titles.

Yours in sales,

John Howard
Newspaper Sales Director – Nationals

Barcode information – effective from June 3, 2018:

Sunday Mirror 977 0956 807 374

Sunday People 977 0956 808 470

The week number is shown as a 2 digit add on figure

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