







May we wish all our Newspro members a very Merry Christmas & and a Prosperous New Year

## Monthly Promotional Update – January 2019

**Key Focus Period:**  
New Year New You  
Health Push

### Promotional Titles:

Please double face these titles and place front of fixture and in parasite hotspots.  
Front of fixture facing has proven to show on average an increase of 6% in sales!

Promotional Title 1	Promotional Title 2	Promotional Title 3	Promotional Title 4
<p>Slimming World</p> 	<p>Weight Watchers</p> 	<p>Simply You</p> 	<p>Food To Love</p> 
<p>The biggest selling issue of the year.</p>	<p>The biggest selling issue of the year.</p>	<p>New year, better YOU. Make 2019 your healthiest year yet with our expert tips, including the BEST DIETS for 2019, brain training puzzles to sharpen your mind and facts even your GP doesn't know. Jan is THE key seasonal selling time for Simply You and cover price has increased from £1.90 to £1.99</p>	<p>The January issue will cover lots of healthy and yet delicious recipes to kickstart a healthy 2019.</p>



**Key Selling Titles:**

Key Title 1	Key Title 2	Key Title 3	Key Title 4
<p>True Life Special</p> 	<p>Take A Break Monthly</p> 	<p>Bella Special</p> 	<p>That's Life Monthly</p> 
<p>Closer Diet &amp; Fitness is here to help you be the best you can be! In this issue check out Katie Piper's weight loss diet plan, celebrity interviews, and your guide on which foods to eat and which exercises to do to get a good night's sleep. All of this plus delicious recipe ideas, diet tips from real women and our round up of the best new fitness classes in the UK, to kick-start your new year!</p>	<p>Take A Break Monthly is the monthly special of Britain's best-selling women's magazine that's all about you and your life. Each week we share your compelling true-life stories, the latest health, fashion and beauty tips, plus cookery and travel.</p> <p>Don't miss our exciting competitions – over £16,000 in prizes to be won in this month's bumper issue of Take A Break Monthly!</p>	<p><b>New</b></p> <p>Bella Special is a monthly bumper special series from the publishers of Bella. Each special will have a different focus, such as Diet Specials, covering all aspects of healthy eating and exercise which resonates so well with the Bella reader and Royal Specials, covering the lives of Kate &amp; William and Meghan &amp; Harry.</p> <p>This issue This issue contains a 17 page Slimming World mini mag with expert tips and delicious recipes. Plus a free Lighter Life meal pot for all readers.</p>	<p><b>New</b></p> <p>That's Life Monthly is the monthly bumper version of the weekly title with true life reads, puzzles, health and consumer pages affordable fashion, beauty and cookery sections alongside a Fiction section which doesn't appear in the weekly title.</p>



Newspaper Focus and Update

### I Newspaper Price Increase

Effective from Tuesday 1<sup>st</sup> January 2019, **i** weekday editions will increase in price from **60p to 65p**.

Retail terms will increase pro-rata, remaining at 22%. Profit on every copy sold will move from **13.2p to 14.3p**.

New barcodes are listed below along with voucher amendments; **please update your systems accordingly**.

Vouchers will be credited at the new price so please can you adjust your systems to reflect the new value, and accept vouchers at the full cover price.

Saturday's price is unchanged and remains at £1.

#### **i** Barcodes:

Day	Barcode	Price
Monday	9772045492911	65p
Tuesday	9772045492928	65p
Wednesday	9772045492935	65p
Thursday	9772045492942	65p
Friday	9772045492959	65p

#### **i** Vouchers:

EAN	Previous Value	New Value	New value from	Expiry Date
9914316590005	60p	65p	01/01/2019	31/12/2020
9914316600001	60p	65p	01/01/2019	31/12/2020
9914316610000	60p	65p	01/01/2019	31/12/2020



### The Sun Price Increase

Effective from Saturday 5<sup>th</sup> January, 2019, The Sun Monday – Saturday editions will increase in price by 5p. Monday – Friday will be priced £0.55. Saturday will be priced at £0.75.

Retail terms will increase pro-rata, remaining at the same % margin.

The new barcode details are below

Title	Price	Barcode
The Sun Monday	£0.55	9770307268113
The Sun Tuesday	£0.55	9770307268120
The Sun Wednesday	£0.55	9770307268137
The Sun Thursday	£0.55	9770307268144
The Sun Friday	£0.55	9770307268151
The Sun Saturday	£0.75	9770307268069



Service Issues	
Always here to help	<p>Please remember that help is never far away for NFRN Newspro members, via NFRN Connect.</p> <p>The service is available 7 days a week, 364 days a year. They can be contacted free from a landline on 0800 1216376 or by email on <a href="mailto:Connect@nfrn.org.uk">Connect@nfrn.org.uk</a></p> <p>Please see below opening times over the festive period</p> <p>Christmas Eve – 7am to 12pm Christmas Day – CLOSED Boxing Day – 7am to 11am 27 December – 7am to 2pm 28 December – 7am to 2pm 29 December – 7am to 11am 30 December – 7am to 11am New Year's Eve – 7am to 2pm New Year's Day – 7am to 11am</p>

**Tel: 0800 121 6376 (free from a landline) Email: [newspro@nfrn.org.uk](mailto:newspro@nfrn.org.uk)**