









**Monthly Promotional Update – November 2018**

Product & on sale information	Promotion and information
<p><b>Fortnite Battle Royale Annual 2019</b></p>  <p>On Sale 15<sup>th</sup> November</p>	<p>Fortnite is the video game that has taken the world by storm, with millions of children globally becoming immersed in the free to play action provided by the game.</p> <p>Following the launch of two successful regular frequency titles on Fortnite, Dennis present the perfect end to the year with a 132-page perfect bound softback Annual for just £5.99, focussing on the hugely popular Battle Royale element of the game.</p> <p>The Annual contains hundreds of tips, strategies and advice on getting the most out of the game. With no official guides to the game currently available, this publication will be a must-have for all players.</p>
<p><b>Frontline Bumper Pack Schedule</b></p> <p>Heat &amp; Closer Bumper 3<sup>rd</sup>, 10<sup>th</sup>, 17<sup>th</sup> &amp; 24<sup>th</sup> Nov            Heat &amp; Grazia Bumper 3<sup>rd</sup>, 10<sup>th</sup>, 17<sup>th</sup> &amp; 24<sup>th</sup> Nov            Q &amp; Empire Value pack 1<sup>st</sup> Nov</p>	<p><b>The Bumper packs offer a great opportunity to drive incremental revenue whilst offering customer value for money. These should be displayed front of shelf and along side their parent brands to capitalise on the opportunity</b></p>
<p><b>Food to Love</b></p>  <p>On Sale 25<sup>th</sup> October 2018</p>	<p>Food to Love brings you beautiful, delicious recipes that are easy to recreate in your own kitchens. Each recipe carries the "Triple Tested" stamp meaning you'll get perfect results, every time. The XMAS 18 issue is the biggest selling issue of the year. Please display with BBC Good Food, Delicious, Olive and Easy Cook.</p>
<p><b>Take a Break Favourite Recipes</b></p>  <p>On Sale 8<sup>th</sup> November 2018</p>	<p>Take a Break My Favourite Recipes is the first cookery magazine for the readers by the readers. Each month, this unique magazine is filled with 50+ delicious reader recipes including snacks, starters, mains and lots of yummy baking and desserts. Real readers tried and tested recipes that are easy to prepare with no fancy ingredients or techniques. Just affordable, achievable good home cooking that our readers enjoy time and again! Issue 80 is also Take a Break My Favourite Recipes' 6th birthday anniversary issue.</p>

<p><b>That's Life Monthly</b></p>  <p>On Sale 1<sup>st</sup> November 2018</p>	<p><b>New - That's Life Monthly!</b></p> <p>That's Life Monthly is the monthly bumper version of the weekly title with true life reads, puzzles, health and consumer pages affordable fashion, beauty and cookery sections alongside a Fiction section which doesn't appear in the weekly title.</p>
<p><b>Today's Golfer</b></p>  <p>On Sale 22<sup>nd</sup> November 2018</p>	<p><b>Today's Golfer</b></p> <p>Inside Issue 381 of Today's Golfer:  Free Glossy 2019 Calendar / The World's Top 3 Teachers / Fix Tour Game / First Look At Rickie Fowler's New Driver / 2018 Tour Stat Leaders Share Their Secrets  We Work On The Taylormade Tour Truck  The Truth About Iron Lofts</p>
<p><b>Good Housekeeping</b></p>  <p>On Sale 25<sup>th</sup> October</p>	<p><b>Dec Issue is THE BIGGEST ISSUE OF THE YEAR. Packed with A4 Size Christmas supplement and all you need to know on the best decorations, gift ideas and recipes to make 2018 Christmas the best ever! The cover price has increased to £4.75 to drive RSV even further.</b></p>
<p><b>Country Living</b></p> <p>On Sale 31<sup>st</sup> October</p>	<p>This issue will have a Christmas Supplement - country living style. Also biggest issue for this brand and closely follows GH in RSV. From the best 2018 Christmas hampers to advent calendars. And all the best 2018 Christmas events happening this winter!</p>
<p><b>Prima</b></p>  <p>On Sale 2<sup>nd</sup> November</p>	<p>This issue will have a Christmas Supplement to get you ready for Christmas! From brilliant ideas for Christmas decorations, Christmas craft and, to delicious festive recipes. Plus, we've handpicked the best Christmas present ideas to suit every budget.</p>
<p><b>Elle</b></p>  <p>On Sale 14<sup>th</sup> November</p>	<p>ELLE is the biggest selling fashion magazine brand in the world; with style and creativity at its core. This issue of Elle will be covermounted with Bella Freud Fragrance 10ml RRP £14 and has an expected uplift of 220% in RSV.</p>
<p><b>Harper's Bazaar</b></p>  <p>On Sale 31<sup>st</sup> October</p>	<p>Harper's Bazaar celebrates its 150th anniversary this year, as the boldest, brightest and most beautiful magazine brand in the world. This issue will have Leighton Denny (or possibly Penhaligan hand cream) covermount and have exclusive content on the WOTY awards.</p>
<p><b>Tatler</b></p>  <p>On Sale 1<sup>st</sup> November</p>	<p>Annual Watch &amp; Jewellery Guide</p>
<p><b>GQ</b></p> <p>On Sale 1<sup>st</sup> November</p>	<p>This issue includes the GQ Watch supplement. The GQ Watch &amp; Jewellery Guide is GQ's biggest supplement, dedicated to men's watches and jewellery.</p>



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<p><b>Conde Nast Traveller</b></p> <p><small>Condé Nast</small> <b>Traveller</b></p> <p>On Sale 5<sup>th</sup> November</p>	<p>This issue includes a Fashion &amp; Jewellery Supplement which will include – watch and jewellery highlights from around the world.</p>
<p><b>Vogue</b></p> <p><b>VOGUE</b></p> <p>On Sale 9<sup>th</sup> November</p>	<p>This issue marks the 1 year Anniversary of Edward Enniful as Editor and will also have 4 covers to collect!</p>