



10<sup>th</sup> January 2019

### Guardian / Observer

The Guardian & Observer will be increasing cover price from issue Saturday 12<sup>th</sup> January 2019.

Retail margins increased pro-rata.

Please find below the new barcodes and pricing details:

Issue Day	Issue date	New Barcode	Old Cover Price	New Cover price	Retail %Discount	Retail PPC
Saturday	12/01/2019	9770261307460 02	£2.90	£ 3.20	<b>22.00%</b>	<b>£0.704</b>
Sunday	13/01/2019	9770029771724 02	£3.00	£ 3.20	<b>24.50%</b>	<b>£0.784</b>
Monday	14/01/2019	9770261307910 03	£2.00	£ 2.20	<b>22.00%</b>	<b>£0.484</b>
Tuesday	15/01/2019	9770261307927 03	£2.00	£ 2.20	<b>22.00%</b>	<b>£0.484</b>
Wednesday	16/01/2019	9770261307934 03	£2.00	£ 2.20	<b>22.00%</b>	<b>£0.484</b>
Thursday	17/01/2019	9770261307941 03	£2.00	£ 2.20	<b>22.00%</b>	<b>£0.484</b>
Friday	18/01/2019	9770261307958 03	£2.00	£ 2.20	<b>22.00%</b>	<b>£0.484</b>