



NFRN
The voice of the independent retailer

The perfect partner for
Off-licence retailers



LICENSING MATTERS
you serve • we protect

We offer a knowledgeable, no-nonsense and affordable service

Our focus is the protection and support of small independent retailers who sell alcohol and other age restricted products.

HOW WE CAN HELP YOUR BUSINESS

- Free Helpline for Advice and Solutions for any alcohol licence related matter
- Representation for retailers in hearings (also check NFRN Legal Policy for cover)
- Dealing with difficult issues such as ABV restrictions and "Reduce the Strength" campaigns
- All types of licensing training including accredited Bii Personal Licence courses
- Personal Licences
- Premises Licences
- Change of Designated Premises Supervisor
- Transfer of Premises Licence

DID YOU KNOW?

- 1 Any change to a store's internal layout will invalidate the alcohol licence?
- 2 Bankruptcy/insolvency or the death of the Premises Licence Holder means the alcohol licence lapses.
- 3 Premises Licences are automatically suspended if the annual fee is not paid.
- 4 That retailers have felt the effects of bullying due to the display/sale of alcohol from the public, police and trading standards.



COMMON MISTAKES MADE BY RETAILERS

Being unrepresented in a licensing hearing.

Being unable to correctly deal with authority visits to the premises.

Dealing with their own applications or taking advice from the wrong people.

Not keeping up with the training of staff and making sure a record is kept and can be evidenced.

Not being aware of the contents of their Premises Licence or even knowing what it all means.

Not acting quickly enough and getting the right advice when problems arise.

Retailers losing their premises licence as a result of selling illicit or non-duty paid goods from their shop.

TRAIN – make sure all your staff are trained in the sale of alcohol and have signed off their competence in same.

ACT QUICKLY – most problems can be resolved if dealt with swiftly and in the right way.

REFUSALS REGISTER – complete the register at all times, not only for refusals, but also for challenges for proof of age.

TIPS TO AVOID THE SPOTLIGHT

REWARD – when confirmation of any test purchase carried out on the store is positive, award staff for their attentive work.

BE AWARE – staff concentration must be focused during sale of age restricted products, regardless of the distractions in store.

RESOURCE – ensure there is enough staff on duty to cope with the unexpected, especially at key periods when queues can form.

CAN YOU AFFORD TO BE WITHOUT IT?

IMPECCABLE SERVICE
COMPETITIVE, FIXED RATES
EXPERT GUIDANCE AND REPRESENTATION

Don't leave it to chance, leave it to the professionals.

WHAT DOES IT COST?

New Premises Licence or Full Variation – change of hours/conditions	Minor Variation	Transfer of Premises Licence
<p>LM FEE £550 + vat Council fee £100, £190 or £315 <small>(based on rateable value of property) plus advertising at local rates.</small></p>	<p>LM FEE £175 + vat Council fee £89</p>	<p>LM FEE £80 + vat Council fee £23</p>
Vary DPS	Personal Licence	Personal Licence Course
<p>LM FEE £80 + vat Council fee £23</p>	<p>LM FEE £60 + vat Council fee £37 CRB Check £25</p>	<p>LM FEE £135 + vat</p>



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NFRN Helpline: 0800 121 6376
We do so much more – visit our portfolio at: www.nfrnonline.com



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HELPLINE: 01282 500 322

Due to different legislation, service is unavailable in Northern Ireland, Republic of Ireland, Channel Islands and Isle of Man.