

# Tobacco Track and Trace UK Registration Process (EUTPD)

Why is this happening and what does it mean for your organisation?



EUTPD  
Requirements



Manufacturer



Importer



Wholesaler and  
Large Retailers



Distributors



Smaller Retailers

To tackle illicit trade, the EU Tobacco Products Directive (2014/40/EU) establishes an EU-wide track and trace system for the legal supply of tobacco products (article 15) and a system of [security features](#) to help detect illicit products (article 16).

De La Rue is the UK's appointed ID Issuer for track and trace.

**You need to take action to ensure you are compliant with the legislation which comes into force on 20th May 2019. This Directive relates to Cigarettes and Hand Rolled Tobacco. Other Tobacco Products will join the scheme in 2024.**

**You will not be able to manufacture or import Cigarettes and Hand Rolled Tobacco products within the UK after 20th May 2019 which do not contain a UID.**

Unique identifier codes (UIDs) will create a digital track and trace solution for all tobacco products alongside a physical stamp which will be used for authentication.

You need to order these from the De La Rue ID issuer platform for the UK.

You will need to register as an Economic Operator (including registering your facility and machinery etc.) with the ID issuer of your country of registration.

**All Cigarettes and Hand Rolled Tobacco products manufactured or imported in the UK after 20th May 2019 will carry a UID.**

**There is a 12 month window for stocks of product manufactured/imported before 20th May 2019 to clear the system.**

**No product without a UID can be sold beyond 20<sup>th</sup> May 2020.**

**All Distributors and Retailers need to take immediate action:** register as a UK Economic Operator within the De La Rue ID issuer platform to identify yourself as a key part of the supply chain or the intended retail outlet.

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The below diagram presents a high-level overview of the immediate EUTPD Process Steps



Please note that this is a matter of UK law and must be deployed.

From April 23rd 2019 Pre-Registration Opens

May 10<sup>th</sup>: Order Portal Opens for Digital Codes

From April 30<sup>th</sup> 2019 – Main Registration Opens

May 20<sup>th</sup>: 2019 All Retailers MUST be registered to comply with EUTPD Requirements



If you have any queries please email [CustomerCareCentre@delarue.com](mailto:CustomerCareCentre@delarue.com)  
To register, visit the ID Issuer Portal [here](#)  
Once registered, you will be able to download a copy of the User Guide and FAQs

# Tobacco Track and Trace UK Registration Process (EUTPD)

The below diagram presents a high-level overview of the support provided and available



Specific Technical User Guides and FAQs have been provided to support this process.

Key people within your organisation should have already received these.

Further guidance for tobacco track and trace is available on Gov.uk

The registration process is quick and easy and will take less than 10 minutes on average for a retailer to complete.

Specific Process User Guides and FAQs have been provided to support this process.

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